Nistha Gumanju

+977 9843399893| nisthagumanju382@gmail.com
Suryabinayak-5 Bhaktapur

Passionate to work in environment which encourages me to succeed and grow professionally where I can utilize my skills and knowledge appropriately.

Education and Academic Achievements

Tribhuvan University – *Nepal*
Bagiswori College – *Kamalbinayak, Bhaktapur* **September 2021 – August 2025**
Bachelor's degree in Business Studies -64.4%

- Relevant Courses: Accounting, Marketing, Business law, Finance, Management and entrepreneurship

Bagiswori School – *Kamalbinayak, Bhaktapur* **September 2016 – June 2019**
+2 in Management – (GPA 3.24/4.0)

- Relevant Extracurricular Experience
- Relevant Courses

Unity English Secondary School – *Suryabinayak, Bhaktapur* **January 2020 – August 2021**
SEE – (GPA 3.45/4.0)

- Relevant Extracurricular Experience
- Relevant Courses

Professional Experience

Jaya Bhawani Cooperative Pvt LTD – *Bhaktapur* **September 2021 – Present**

Marketer

- Created targeted marketing strategies to attract new customers and retain existing ones, considering the institution's goals, market trends.
- Advertised and communicated offerings like savings accounts, loans, investment options, insurance products, and credit services.
- Helped create customer loyalty programs, educational content, and interactive platforms to engage customers, answer queries, and build trust with them.
- Focused on supporting local communities. This could include providing financial education, offering affordable loans to members, and investing in community development projects.
- Provided a variety of financial services, including savings accounts, checking accounts, and loans (such as personal loans, mortgages, and car loans).

Sanish Furniture and showroom - Bhaktapur

Accountant assistant- 2-months intern

- Knowledge about data entry, billing and vat.
- Familiar with software like **Swastik and Navigator**.
- Insight on accounting terminology and programmes

Other

Training:

Taxation training program conducted by FNCCI and Bhaktapur Chamber of Commerce and Industry

Design thinking work shop on An Approach to Creative Problem Solving conducted by Bagiswori College.

Workshop on Proposal and Project work Report Preparation conducted by Bagiswori College

E- commerce training conducted by office of industry and commerce

SPSS training conducted by Bagiswori college

Interest: Reading books, fashion designing, Art and craft

Languages: Newari (native), English, Hindi

IT Skills: Excel (Advanced), PowerPoint (intermediate), MS Word

Reference

Kavita Bhadel
Marketing Officer, Jaya Bhawani Cooperative Pvt LTD
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